



THE 4th POTOMAC FORUM

ON ILLEGAL LOGGING & ASSOCIATED TRADE

May 4, 2011 | Washington D.C.

Information

Location: World Bank J-building (next block from World Bank main building)
Room JB1-o8o (J-Auditorium, basement level)
701 18th Street, N.W
Washington, DC

** Photo-ID is required **



Note: red marker pinpoints World Bank main building

Arriving by Metrorail: The closest Metrorail station to the World Bank is Farragut North (red line) and Farragut West (blue and orange lines). Both are within 5-8 minutes walking distance.

Parking: The World Bank does not have its own parking facilities. There is street meter parking along Pennsylvania Ave, and many of the cross streets. There are numerous pay for parking garages nearby.

Contact Information: If you require information or assistance on the day of the conference, please contact:

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The World Bank

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8:30 – 9 a.m.	Registration
9:00 – 9:20 a.m.	<p>Welcome and Introduction</p> <p><i>Michael Jenkins, President, Forest Trends</i></p> <p><i>Juergen Voegele, Director, Agriculture and Rural Development, World Bank</i></p>
9:20 – 10:30	<p>Session 1: 2 Years of Experience with Lacey Act & Other US Government Initiatives</p> <p>Overview & Update of the US Government Initiatives <i>Chip Barber, US Department of State</i></p> <p>Panel <i>Stacy Mitchell, Department of Justice</i> <i>David Oliver, USTR</i> <i>Shelly Garner, USFS IP</i> <i>Alicia Grimes, USAID</i> <i>George Balady, APHIS (tbc)</i></p> <p>Q&A</p>
10:30 – 10:50	Coffee Break
10:50 – 11:45	<p>Session 2: Europe Reports <i>Chair: tbd</i></p> <p>EU Timber Regulation (2010) <i>Hugo-Maria Schally, Head of Unit, International Affairs, Trade and Environment, European Commission</i></p> <p>Perspective from European Traders <i>André de Boer, European Timber Trade Federation</i></p> <p>How EU and US policies interact: reflections on Indonesia's example <i>Andrea Johnson, EIA</i></p> <p>Q&A</p>

11:45 – 1:00	<p>Session 3: Country Reports <i>Chair: tbd</i></p> <p>Quick Overview of China and Mekong countries: Domestic Consumption and Conversion Timber <i>Kerstin Canby, Forest Trends</i></p> <p>China legality Verification Systems <i>Joyce Lam, PROFOREST</i></p> <p>Update on Sarawak <i>Sam Lawson, Earthscan</i></p> <p>Forest Enterprises in Honduras: Meeting Due Diligence Requirements <i>Ramon tbd</i></p> <p>Response from Development Agencies: case World Bank <i>Tuukka Castrén, World Bank</i></p> <p>Q&A</p>
1:00 – 1:40	<p>Lunch</p>
1:40 – 2:40	<p>Session 4: Role of Certification & Legality Standards <i>Chair: Joe Lawson, MeadWestvaco or Andrea Johnson, EIA</i></p> <p>Response of Forest Certification Systems to Changing Legal Requirements</p> <ul style="list-style-type: none"> • Sara Price, PEFC • Phil Guillery, FSC • Nadine Block, SFI <p>Proliferation of Legality Standards <i>Richard Donovan, Rainforest Alliance</i></p> <p>Q&A</p>
2:40 – 3:10	<p>Session 5: Impacts of Lacey, EU Timber Regulation, retailer demands and public procurement policies <i>Chair: Alexander von Bismarck</i></p> <p>Technologies for Timber Identification <i>Bernd Degen, Johann Heinrich von Thuenen-Institute</i></p> <p>A Case Example: Fiber Analysis of Paper <i>Adam Grant, World Resources Institute</i></p>
3:10 – 3:40	<p>Coffee break</p>
3:40 – 5:00	<p>Session 5 continued <i>Chair: Alexander von Bismarck, EIA</i></p>

	<p>Perspective from US Producer <i>Joe Lawson, MeadeWestvaco</i></p> <p>Perspective from Printing and Publishing Industries <i>Suzanne Morgan, Print Buyers Online.com & Print Communications Professionals International</i></p> <p>Retailer perspective <i>Christopher Smith, Manager, Customs Coordination Center, North America, IKEA</i></p> <p>Others tbd</p> <p>Q&A</p>
5:00 – 5:15	<p>Wrap-up</p> <p><i>Gerhard Dieterle, Senior Forests Advisor, World Bank</i> <i>Kerstin Canby, Director, Forest Trade & Finance, Forest Trends</i></p>

Presenters, at their own discretion, may be able to invoke what is commonly known as the Chatham House Rule: “When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), may be revealed.” The Rule allows people to speak as individuals, and to express views that may not be those of their organizations, thereby encouraging free discussion.

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